

Start Ups and Smaller Businesses

You've made the big decision
and sown the seeds to start
your own business...



Where Next?

Who do I need to tell that I have started a business?

We can let you know

What forms do I need to fill in?

Everyone dislikes paperwork – but we can hold your hand through this process

Do I need to register for VAT?

Even if you are below the VAT threshold, it may still be beneficial to register for VAT – we can advise you

What records do I need to keep?

Our team can let you know exactly what records to keep

How do I deal with wages?

This is something we can help with

How will I know how much my tax bill is and when will I have to pay my tax?

At PcW we will calculate your tax, explain the different taxes and give you plenty of warning on when you need to pay

You've taken root and
started to grow...

great minds think differently

I've been trading
for a while...



Is my bookkeeping system adequate?

Our accounts team can advise on bookkeeping systems

Should I change to a limited company?

We can explain the differences between sole traders, partnerships and limited companies in plain English and help you make the right decision for you

My payroll is taking up too much of my time

Meet with PW Business Solutions, our outsourcing company who will take the burden and help you focus on your business

I'm thinking of buying some premises to operate my business from

Speak to us about whether you should buy personally or in your business

My personal circumstances have changed

We need to know any changes to ensure we offer our best service

There are teams in both offices who can help you and they work together with our specialists as required.



Before we opened our business in October 2007, we were totally confident in our own enthusiasm and belief that we could make it work. Our only daunting concerns were that of the worries of being self-employed and the tasks of paperwork, bookkeeping, VAT, etc.

I was referred to Princecroft Willis when I first started my flooring business.

These worries were totally laid to rest as soon as we met Anne-Marie Gates, our accountant at Princecroft Willis, New Milton. Anne-Marie put us totally at ease and explained everything in a language that we understood. Her professional but approachable manner took away all those worries that we had so that we could concentrate on the day-to-day running of our business.

The continued support comes from their whole team, not just in legislation, etc., but also with staff taking time to visit us when it is convenient for us in the shop when we have needed extra help with book work.

They are all an absolute pleasure to deal with and we cannot thank them enough for giving beyond what is expected of them as accountants and helping us to make our small business a growing success.

Sarah and Steve Mitchell, Siena's Italian Delicatessen

From the start they have helped me through the maze of paperwork, including VAT and PAYE registrations, and always ensured that my deadlines are met. I particularly appreciate the fixed fee which enables me to budget throughout the year.

Matt England



Space & Solutions Ltd is the leading office refurbishment and fit-out specialist in the south of England. We established ourselves in 2008, quickly engaging Princecroft Willis following a recommendation from another local business.

PcW guided us from the beginning helping us through the entire incorporation process – they were always on hand to assist.

They've taken us from operating out of our front room to our own cutting edge offices. PcW have been with us every step of the way; assisting us with our company's annual accounts, personal accounting, payroll and our weekly book keeping.

As we continue to grow we have felt the valuable attention we receive from James Robinson and his team has allowed us to continue to succeed without having to worry about the financial compliance issues we have faced.

Steve and Sarah O'Callaghan, Space & Solutions Ltd

We're here to help you with your aspirations – whatever they may be...



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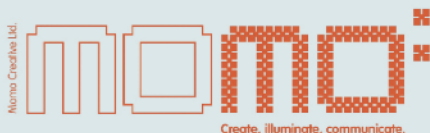
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...and we've been helping businesses like you for over 20 years.



If there's one thing we'd say about Princecroft Willis, it's that they've been a very great comfort to us as a micro business – when you're starting out and aren't sure you know what you're doing, it's very reassuring to have partners who do.

The right back-up is invaluable – and as a small creative business, we need all we can get when it comes to numbers. But, like a good dentist helping patients overcome their fears, our accountant James has always been quick to soothe our technical pains and demystify the challenges of setting up new ways of working. He's never made us feel daft for asking questions.

As a business that develops brands, we're used to encouraging our clients in their vision, helping things seem clearer. Thanks to James, we've felt positively encouraged in our professional endeavors and appreciate no end having him on the end of the phone to clarify things for us. Momo feels like more than it used to be, somehow.

Tim Peach, Momo Creative Ltd

About Princecroft Willis

Princecroft Willis is the largest firm of independent chartered accountants and business advisers in Dorset and West Hampshire. We pride ourselves on providing a partner-led service which targets the needs of the client and ensures that our advice and support is both focused and co-ordinated.

We recognise that all businesses are different and we have a dedicated Small Business Unit (SBU) in both of our offices to provide an efficient and cost effective service to our start-ups and smaller businesses

In addition to providing traditional audit, accountancy and tax compliance services, we have a comprehensive range of in-house specialists including advisers in Corporate Finance, IT, Estate Planning and VAT. Furthermore, payroll, bookkeeping and management accounting services are available from our outsourcing company, PW Business Solutions Limited.

Our size and independence enable us to keep overhead costs to a minimum, which means that our fees are competitive even when compared with smaller practices. We are also a genuine alternative to the large national and international firms because of the range of services we provide.

Princecroft Willis is a member of HCWA, an association of independent firms of accountants throughout the UK. The association prides itself on the quality and integrity of its member firms. HCWA members share best practice that is encompassed in the nationally communicated procedures which serve to protect members and their clients.

HCWA is a business affiliate member of Horwath International, one of the world's leading global professional services organisations. Horwath International is represented in nearly 400 cities in over 80 countries.

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Princecroft Willis LLP is a limited liability partnership registered in England and Wales with registered no. OC306767.

We are registered to carry on audit work and regulated for a range of investment business activities by the Institute of Chartered Accountants in England and Wales.

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